



ARTS REVELSTOKE

2026 SPONSORSHIP

Support for Arts Revelstoke is support for a strong local economy, a vibrant and healthy community, and a thriving tourism sector.



ABOUT US

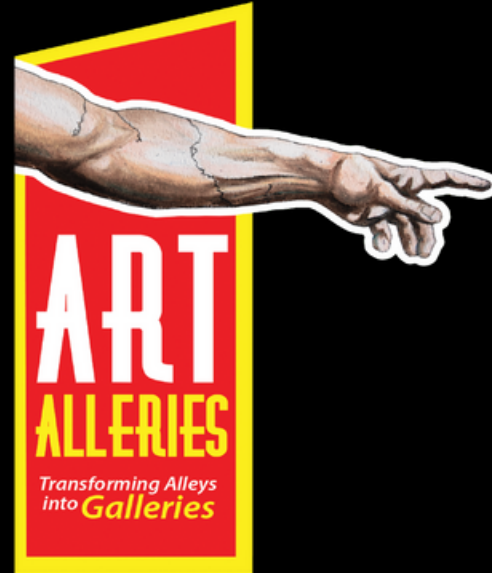
The Revelstoke Arts Council, known as Arts Revelstoke, is a professional arts organization providing vibrant, diverse and innovative cultural programming for the benefit of the community. Arts Revelstoke has existed as a non-profit and registered charity since 1997 and delivers programs like LUNA Fest, REVY. Live Outside, the Performance Series, Cellar Sessions, and Circus Camp. We are governed by a volunteer board of directors.

We rely on sponsorship, donations, grant funding, ticket sales, rentals, and concessions to bring in our revenue.

OUR PROGRAMS



60+ nights of free live music every summer, animating downtown



A unique urban spaces initiative, creating remarkable visitor experiences



A three-day festival presenting a lineup of musical talent, installation art, interactive performances, and family-friendly fun.\



Revelstoke's fall and winter professional theatre, music, dance, circus, and family performances



Music lessons, intimate concerts, and support for emerging artists

AND:

- Children's summer camps
- Workshops and skill development
- Reconciliation initiatives and support for Indigenous events



OUR SPONSORSHIP NEEDS



One of our biggest expenses is room nights for our visiting artists. If we can get in-kind donations of free or discounted hotel nights, it makes a huge difference.

PROGRAMS:
LUNA Fest, REVY.Live Outside, Circus Camp, and the Performance Series



Cash donations go directly to our artists fees and staffing costs, which are by far the biggest share of our budget.

PROGRAMS:
All of our programs, and our organization generally, benefit from cash support.



Vouchers for meals for our artists also help us keep our hosting and hospitality costs down, and are greatly appreciated by our musicians.

PROGRAMS:
REVY.Live Outside and LUNA



WHAT PEOPLE ARE SAYING

“

REVV.Live was a lovely event. I'm really quite impressed with all the art in such a quaint, (seemingly) small city. Thanks to all the sponsors, hotels & restaurants who support artists and everyone who supports Arts Revelstoke. You all should be really proud!

Allison from Boston, July 2024

”

“

LUNA is a lovely transport to another realm, especially as life winds down in these parts in autumn.

Anonymous, Local, 2024

”

“

The experience was everything I needed to help me gain more confidence in moving forward with both my education and personal projects. Very inspiring to see so many great people and artists come together and give back. It really was magical.

LUNA Volunteer, 2025

”

“

REVV.Live is THE BEST part of my summers in Revelstoke, I love spending my evenings downtown listening to music and enjoying the company of my friends and neighbours!

Anonymous, Local, July 2024

”

“

Thanks so much for REVV.Live Outside. What a great show and what a good driver of local business... This event makes use of a nice facility in a cute neighbourhood, employs amazing artists, drives local business revenue, and encourages repeat visits to the town.

Erik, West Kelowna, July 2025

”

WHY INVEST IN THE ARTS?

77% of Canadians agree or strongly agree that arts experiences help people feel part of their local community.*

Canada's arts and culture sector contributed \$65 billion in direct GDP to the Canadian economy in 2024, growing faster and supporting more jobs per dollar than other key sectors like oil and gas, manufacturing or agriculture.**

Arts and culture tourism has triple the economic impact of other types of tourism.***

AND YET...

The federal government's allocation to arts, culture and heritage is declining as a share of total federal spending, while Canadian private contributions lag at 0.8% of income – below both North American (0.94%) and global (1.04%) averages.**

Funding challenges threaten the sector's continued growth. With typical arts organizations relying on equal parts government grants, earned revenue and private donations, declining support from public and private sources creates significant pressure.**

*Vital Signs: Arts & Belonging, published by Community Foundations of Canada and Canadian Arts Presenting Association in 2017

**Artworks: The Economic and Social Dividends from Canada's Arts and Culture Sector, a 2025 report conducted by the Canadian Chamber of Commerce's Business Data Lab.

***Ontario Arts Council - New report: Arts and culture tourism in Ontario has triple the economic impact.





WHAT WE CAN OFFER

For LUNA Sponsorships

\$15,000+ value

- Festival naming rights**
- Speaking opportunities
- All benefits listed below

\$7500+ value

- Option to be a “presented by” sponsor***
- All benefits listed below

\$2500+ value

- Stage naming rights***
- On stage shout outs
- All benefits listed below

\$1000+ value

- Recognition in our emails (3000+ subscribers)
- Social media shout out via dedicated post
- Website recognition
- Your logo on event posters*

\$500+ value

- Recognition in our emails (3000+ subscribers)
- Social media story mention
- Your logo on event posters*

\$100+ or more

- Social media tag

**If confirmed by August 1st for our design deadline*

*** Limited opportunities available, cash sponsorship only*

****Limited opportunities available*





WHAT WE CAN OFFER

For REVV.Live Outside Sponsorships

\$5000+ value

- Lead sponsor title***
- Dedicated event signage
- All other benefits listed below

\$2500+ value

- Recognition as a "presented by" sponsor***
- All other benefits listed below

\$1000+ value

- Option to display marketing material at event
- Your logo in our year end video
- All other benefits listed below

\$500+ value

- On stage recognition by the emcee
- Recognition in our emails (3000+ subscribers)
- Social media story mention
- Your logo on event posters*

\$100+ value

- On stage recognition by the emcee
- Social media tag

**If confirmed by June 1st for our design deadline*

*** Limited opportunities available, cash sponsorship only*

****Limited opportunities available*





WHAT WE CAN OFFER

For Performance Series Sponsorships

\$5000+ value

- Lead sponsor title**
- Dedicated lobby signage
- All other benefits listed below

\$1000+ value

- On stage recognition by the emcee
- Your logo on event rack cards and posters*
- 5 free performance tickets

\$2500+ value

- Recognition as a "presented by" sponsor**
- All other benefits listed below

\$500+ value

- Recognition in our emails (3000+ subscribers)
- Social media story mention
- All other benefits listed below

**If confirmed by August 1st for our design deadline*

***Limited opportunities available*





TO SUPPORT ANY OF OUR OTHER PROGRAMMING, PLEASE REACH OUT DIRECTLY TO FIND A PARTNERSHIP THAT WORKS FOR YOU!





ROBYN GOLDSMITH

Executive Director

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EXECUTIVE DIRECTOR'S MESSAGE

As Executive Director, I see every day how our programs support local artists, energize public spaces, and contribute to the economic and social vitality of our community. Our festivals, performances, and public art initiatives reach thousands of people annually, helping position Revelstoke as a hub for creativity. I am immensely proud of the work that our small but mighty team has done over the past year. This work is only possible through the generosity of our sponsors. Your support directly amplifies the impact of the arts in our region, and we're grateful to have you as a partner.

We'd love to chat with you about creating a sponsorship package that works for your business.