



REVVY.LIVE
OUTSIDE

SPONSORSHIP DECK

HELP US DELIVER THE REVELSTOKE EXPERIENCE

We're asking for support to bring 64 nights of live music to downtown Revelstoke in 2025.

REVV.Live Outside is a key part of the Revelstoke summer experience, bringing locals and visitors together to build community and enjoy the atmosphere of beautiful downtown Revelstoke.



The Revelstoke Arts Council, known as Arts Revelstoke, is a professional arts organization providing vibrant, diverse and innovative cultural programming. We support and present diverse arts and cultural programming for the benefit of the community. Arts Revelstoke has existed as a non-profit and registered charity since 1997 and delivers programs like LUNA Fest, REVY. Live Outside, the Performance Series, and Circus Camp.

We rely on sponsorship, donations, grant funding, and ticket sales to bring in our revenue.



REVV.Live Outside is the evolution of Revelstoke Street Fest – a musical tradition in Revelstoke for over 30 years. Newcomers and longstanding locals alike gather in downtown Revelstoke each summer to listen to a variety of acts – some local bands, some visiting, and several curated acts. REVV.Live Outside also includes programming music for Canada Day celebrations in collaboration with the City of Revelstoke and a pride event in collaboration with Open Mountains. REVV.Live Outside is not only important to festival goers, but also to the myriad local musical artists who have an opportunity to showcase their talents to a wide audience at a local gig.

“

REVV.Live Outside was awesome and really adds to the whole vibe of Revelstoke. It is really one of the main reasons we come to Revv.

Jennifer from Kelowna July 2024

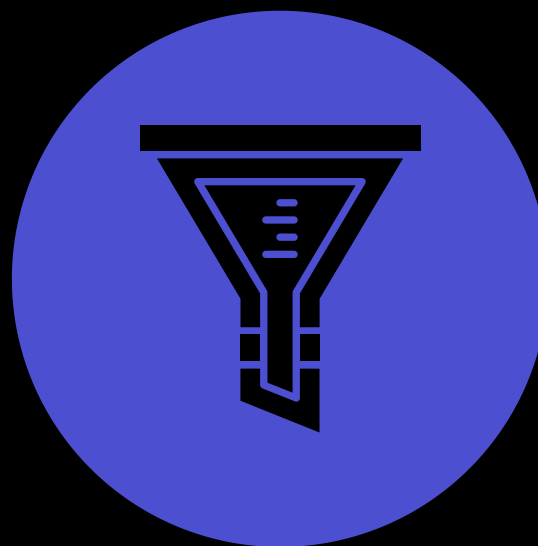
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WHAT WE'RE DOING TO SECURE FUNDING



We are working with tiptap to secure tap-to-donate kiosks to encourage folks to contribute and support REVV.Live Outside.



We are concentrating our efforts on our core programming - LUNA, the Performance Series, and REVV.Live Outside - in order to better direct our grant funding.



We are securing our line-up early in order to ensure high attendance and awareness, as well as getting great touring acts who are visiting other festivals.

“

It is THE BEST part of my summers in
Revelstoke, I love spending my
evenings downtown listening to music
and enjoying the company of my
friends and neighbours!

Anonymous, Local, July 2024

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HIGHLIGHTS FOR 2025

- We are excited to be collaborating with Open Mountains to host Mountain Pride, and will be kicking REVVY.Live Outside on June 28th with a Pride event featuring Edmonton Musician Caylie G.
- We are hosting a songwriting workshop with Stephen Fearing on August 21st to help local artists develop their skills.
- We plan to host a few nights of music in Queen Elizabeth Park, including the always popular Canada Day celebrations.
- We are working with Revelstoke's Latino community to develop a schedule and series around Latin music.

“

It was a lovely event. I'm really quite impressed with all the art in such a quaint, (seemingly) small city. Thanks to all the sponsors (hotels & restaurants who support artists and everyone who supports Arts Revelstoke. You all should be really proud!

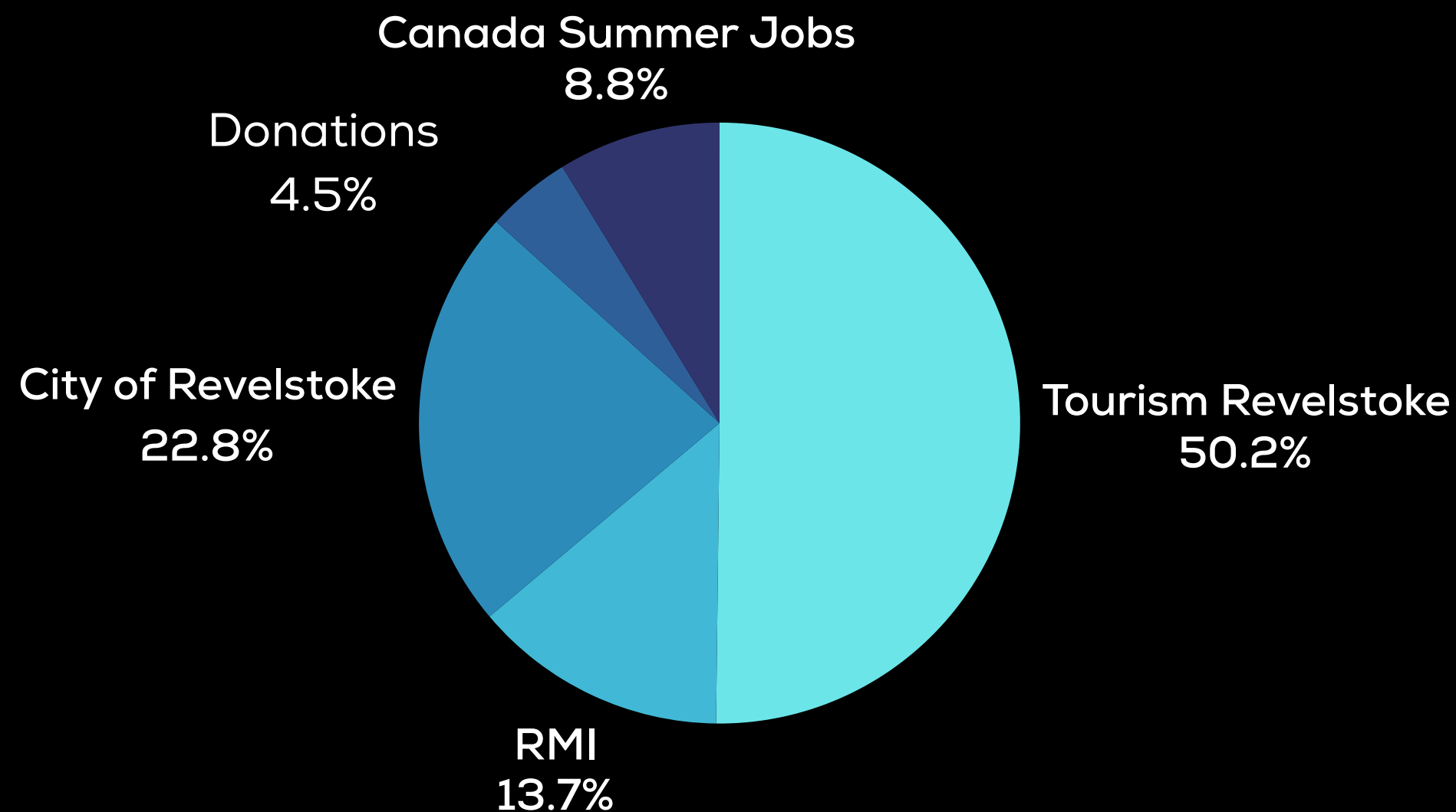
Allison from Boston, July 2024

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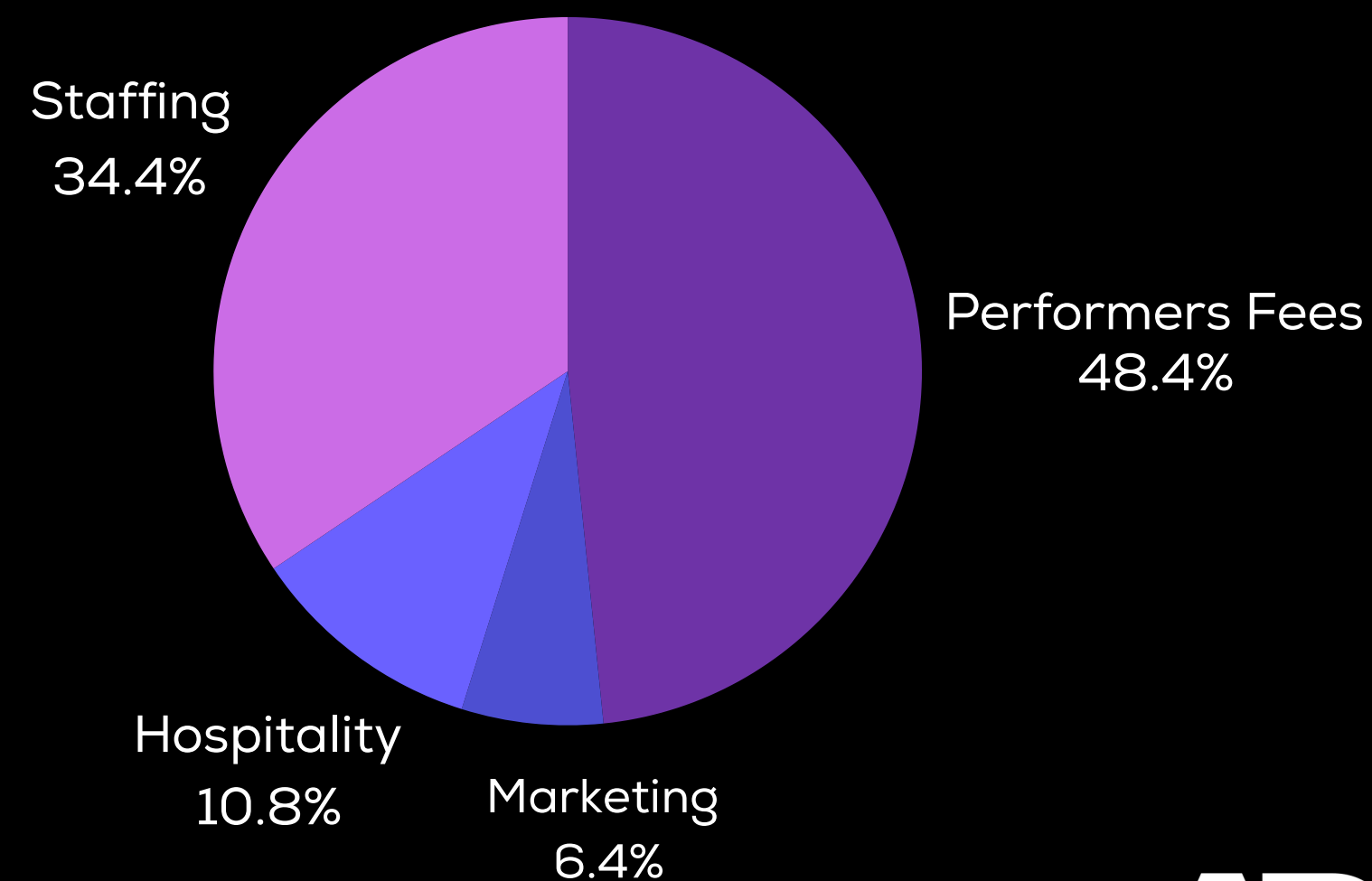


These numbers reflect a budget of approximately \$100,000 for 2024's festival. For 2025, we are aiming to increase our donations and decrease our hospitality expenditures.

INCOME



EXPENSES





WE NEED YOUR SUPPORT TO CONTINUE



One of our biggest expenses is room nights for our visiting artists. If we can get in-kind donations of free or discounted hotel nights, it makes a huge difference.



Cash donations go directly to our artists fees, which are by far the biggest share of our budget.



Vouchers for meals for our artists also help us keep our hosting and hospitality costs down, and are greatly appreciated by our musicians.

“

LOVE that you do this. We spend more time (and money) in Revy in order to enjoy the shows! It's a fab fun thing you do that's great for us and your local businesses!

Ray from the US, August 2024

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WHAT WE CAN OFFER

\$1000+ value

- On stage recognition by the emcee
- Recognition in our emails (3000+ subscribers)
- Social media shout out via dedicated post
- Option to display marketing material at event
- Reminder for the artists to post and tag your business

\$500+ value

- On stage recognition by the emcee
- Recognition in our emails (3000+ subscribers)
- Social media story mention

\$100+ or more

- On stage recognition by the emcee
- Social media tag

We are happy to work with you on whatever sponsorship agreement works for you!



GET IN TOUCH



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