2027

SPONSORSHIP PACKAGE





ARTS REVELSTOKE

Support for Arts Revelstoke is support for the artists, festivals and free community nights that make Revelstoke come alive.

60+ nights of free live music

2 signature festivals

10000s of community and visiting attendees

12+ world class performances at the Performing Arts Centre

14+ pieces of enduring public visual art

10+ Indigenous artists highlighted per year



WHY SPONSOR THIS YEAR?

Support the next chapter of Arts Revelstoke.

01 **REVY.Live expansion**

- Expansion of REVY. Live to the Labour Day weekend

02 **LUNA community focus**

- Focus on LUNA Arts and LUNAversity to make LUNA a community-first event

03 **Upcoming Performance Series highlights**

- Ballet Victoria's *Romeo and Juliet*
- *Hold on to your Butts* - Audience favourite at Edinburgh Fringe
- Piano Heist's *The Great Canadian Singalong*

OUR SPONSORSHIP NEEDS



One of our biggest expenses is room nights for our visiting artists. If we can get in-kind donations of free or discounted hotel nights, it makes a huge difference.

PROGRAMS:
LUNA Fest, REVY.Live Outside, Cellar Sessions, the Performance Series



Cash donations go directly to our artists fees and staffing costs, which are by far the biggest share of our budget.

PROGRAMS:
All of our programs, and our organization generally, benefit from cash support.



Meal vouchers for our artists also help us keep our hosting and hospitality costs down, and are greatly appreciated by our musicians.

PROGRAMS:
REVY.Live Outside and LUNA

WHY INVESTMENT IN ARTS AND CULTURE MATTERS IN REVELSTOKE



$131B

total economic contribution of Canada's arts & culture sector



52%

feel more favourably toward businesses that support the arts



3x

arts and culture tourism has triple the impact of other type of tourism

Sources: Canadian Chamber of Commerce 2026 · Statistics Canada 2024 · Business / Arts 2014 · Arts Revelstoke

LUNA Fest

Three days of nocturnal art and wonder across downtown Revelstoke



3

days of music, installation art and workshops in 2026



10,000+

yearly festival attendees



40

visual and performance installations

Join the local businesses, hotels and funders who make LUNA possible.

WHAT WE CAN OFFER

For LUNA Sponsorships

$20,000+ value

- Festival naming rights** (eg “XYZ LUNA Fest)
- Speaking opportunities
- All benefits listed below

$7500+ value

- Option to be a “presented by” sponsor***
- All benefits listed below

$2500+ value

- Stage naming rights***
- On stage shout outs
- All benefits listed below

$1000+ value

- Recognition in our emails (3000+ subscribers)
- Social media shout out via dedicated post
- Website recognition
- Your logo on event posters*

$500+ value

- Recognition in our emails (3000+ subscribers)
- Social media story mention
- Your logo on event posters*

$100+ or more

- Social media tag

**If confirmed by August 1st for our design deadline*
*** Limited opportunities available, cash sponsorship only*
****Limited opportunities available*

REVY.Live Outside

BC’s longest-running music festival (or so we claim), free for everyone in Grizzly Plaza







Sponsors help keep the music free, driving visits and animation in downtown Revelstoke.

WHAT WE CAN OFFER

For REVY.Live Outside Sponsorships

$5000+ value

- Lead sponsor title***
- Dedicated event signage
- All other benefits listed below

$2500+ value

- Recognition as a “presented by” sponsor***
- All other benefits listed below

$1000+ value

- Option to display marketing material at event
- Your logo in our year end video
- All other benefits listed below

$500+ value

- On stage recognition by the emcee
- Recognition in our emails (3000+ subscribers)
- Social media story mention
- Your logo on event posters*

$100+ value

- On stage recognition by the emcee
- Social media tag

If confirmed by June 1st for our design deadline

** Limited opportunities available, cash sponsorship only*

***Limited opportunities available*

REVELSTOKE
PERFORMING ARTS CENTRE

The Performance Series

Touring artists you wouldn't expect to find in a small mountain town



275

seats in the Revelstoke Performing Arts Centre



3

Family Series shows made for kids and parents to enjoy side by side



7

distinct artistic disciplines presented

Sponsors help bring touring artists and family shows to Revelstoke all season long.

REVELSTOKE
PERFORMING ARTS CENTRE

WHAT WE CAN OFFER

For Performance Series Sponsorships

$5000+ value

- Lead sponsor title**
- Dedicated lobby signage
- All other benefits listed below

$2500+ value

- Recognition as a “presented by” sponsor**
- All other benefits listed below

$1000+ value

- On stage recognition by the emcee
- Your logo on event rack cards and posters*
- 5 free performance tickets
- Sponsor specific performances, eg Indigenous programming

$500+ value

- Recognition in our emails (3000+ subscribers)
- Social media story mention
- All other benefits listed below

**If confirmed by August 1st for our design deadline*
***Limited opportunities available*

AR

Art Alleries

Downtown alleyways turned into an open-air gallery, a LUNA Fest legacy since 2019



10

new poetry and printmaking installations in 2026



1st

public artwork by a Sinixt artist displayed in Revelstoke



14+

pieces of lasting public art, lit by solar-powered lights

Sponsors help bring new public art downtown for locals and visitors.

WHAT WE CAN OFFER

For Art Alleries Sponsorships

$5000+ value

- Lead sponsor title**
- Dedicated lobby signage
- All other benefits listed below

$2500+ value

- Recognition as a “presented by” sponsor**
- All other benefits listed below

$1000+ value

- On stage recognition by the emcee
- Your logo on event rack cards and posters*
- 5 free performance tickets

$500+ value

- Recognition in our emails (3000+ subscribers)
- Social media story mention
- All other benefits listed below

**If confirmed by August 1st for our design deadline*

***Limited opportunities available*



ROBYN GOLDSMITH
Executive Director
ed@artsrevelstoke.com
(250) 837-8822

EXECUTIVE DIRECTOR'S MESSAGE

As Executive Director, I see every day how our programs support local artists, energize public spaces, and contribute to the economic and social vitality of our community. Our festivals, performances, and public art initiatives reach thousands of people annually, helping position Revelstoke as a hub for creativity. We elevate diverse artists and support Indigenous programming. I am immensely proud of what our small but mighty team accomplished in 2026, and I'm excited for what we have planned in 2027. This work is only possible through the generosity of our sponsors. Your support directly amplifies the impact of the arts in our region, and we would be honoured to have you as a partner in the year ahead.